

## BenefitsSF data key

### Web Visits

Page Views  
Unique Page Views  
Unique Visitors  
Visitors

### Web Visitor Exits

Exit at Start  
  
Exit at Household Data Entry  
  
Exit at Finish

### Web Milestones

Screening Completed  
  
Application Submitted

### Applications in Benefits SF

Total FS Apps Received  
Received After Hours and Weekends  
  
Medi-Cal Included  
  
Received from CBOs

### Households

Initiated by Women  
Households with Minors

### Language

English  
Chinese  
Spanish

## Description

Web site page views  
Unique page views  
Unique visitors  
Total visitors

Visitors leaving site at home page  
Visitors leaving after entering Household data  
Visitors existing at the last page of the web site.

Visitors completing screening  
Visitors completing an application

Total applications received  
Total during non-business hours  
Total including MediCAL and Food Stamps  
Total received from Community Based Organization partners.

121  
51

Language requested by applicant.