

Palliative Care Work Group Minutes

Thursday, April 5th 2:00 – 3:30pm

1650 Mission Street, 5th floor, Golden Gate Conference Room

Present: Christine Ritchie, Shireen McSpadden, Ramona Davies, Jeff Newman, Marilyn Ababio, Redwing Keyssar, Anne Hughes, Megory Anderson, Loren Pogir, Kelly Dearman, Rachel Lovett, George Kellar, Rebecca Sudore, Chris Strayhorn.
(Phone) Shoshana Ungerleider, David Zwicky, Bonnie Holland.

DAAS Staff: Joseph Formentos.

Introductions

UPDATE: Transform Care

Loren presented group with brief update and re-capped Transform Care Strategic Consultant approach from last month. She mentioned signing contract through UCSF of launch and can now begin identifying set of initiatives for Workgroup. Loren's immediate next steps include interviewing group and beginning to reach out to different members about Palliative Care's greatest needs and biggest impact. Any significant answers from interviews, Loren will share with workgroup.

Announcement: Redwing proudly announced that next week, Christine Ritchie, co-chair, will be receiving the Coalition for Compassionate Care of California (CCCC) 2018 Compassionate Care Innovator award for Palliative Care.

UPDATE: Re:Imagine

Rachel introduced update by revealing over 170 Re:Imagine events confirmed with more trickling in.

Rachel showed slides of event materials of Re:Imagine "window-frame" and double-sided 4x6" cards* with three pillars: Remember, Prepare, and Wonder. These cards will be offered at main events and possibly smaller events.

*"Remember" cards have frame slot with photos of famous figures linked to San Francisco such as Jerry Garcia, Maya Angelou, Harvey Milk, and Ed Lee.

"Prepare" and "Wonder" foldout posters contain About Us, Donate, and Thank You sections.

(Thank You page shows SF DAAS/Palliative Care Workgroup as a partner, complete with City and County of San Francisco Agency seal.)

Press list to include media-- KGO Radio, Examiner, SF Gate and more; NBC News also expected to broadcast segment about Re:Imagine event. SF Chronicle may possibly have an ad. Rachel to touch base with PR team for gathering links of press material to share amongst workgroup.

Rachel mentioned over 4,000 tickets reserved so far ranging from internal events to free public events and paid events through the Re:Imagine website. She expanded on these events:

- Daybreaker dance party event titled “One for the Ages” finalized the day before. Event to take place April 21st, Saturday from 9am-12pm (yoga the first hour and dancing the last 2 hours)** at Rotunda in SF City Hall. 200-250 tickets distributed throughout community for seniors encouraging more inter-generational party. **Yoga capacity at 100-125 participants, dancing capacity is 500. Event is now live on website.
- Conversation Sabbath: Megory A, Eric W and Rachel conducting training with 15 participating interfaith organizations the following day. Death and Dying trainings happening all over city spanning April 13-15. On website, it can be found on Our Interfaith Initiative section where it displays schedule and descriptions of faith-related events.
- Advance Care Planning Workshops can be found by type and events filtered by day on the Re:Imagine website. Rachel passed around handouts with full schedule of Advance Care Planning Workshops across neighborhood libraries in the city. Re:Imagine will provide projectors, laptops and paperwork; however, Rachel was still seeking out volunteers to help facilitate these workshops.***

***Various workgroup members signed up for available workshops during meeting.

Rachel currently in need of more event outreach through SF community partners’ networks. She will email out a newsletter blurb accompanied by digital assets formatted for social media such as Facebook and Twitter. Also, she asked workgroup members to contact her or get in touch with their communications departments for circulating materials out to other partners. Members recommended reaching out to the YMCA, other neighborhood centers’ system, and the Department of Public Health (DPH) Communications office.

TO-DO: Rachel to email Re:Imagine outreach materials for mass-printing via Repro. Rachel will pick-up the printed bundles from Joseph.

Comment: When volunteering to facilitate Advance Care Planning Workshops, Kelly asked about the following steps during a real-time workshop.

Comment: Christine expressed Palliative Care vision and how Re:Imagine is the “jumpstart” but along with Loren’s help, the idea in the near-future is looking forward to sustain workgroup effort.

Comment: George asked if group had access to follow-up with participants working with Re:Imagine. Rachel replied and believed Re:Imagine would mutually share info between all partners.

EVENT: PREPARE Movie Toolkit for group events

PREPARE Toolkit created to guide putting on user-friendly event(s) and the website is meant to provide a streamlined walkthrough. Video shows planning overview, checklists, talking points, FAQs, and more. Additionally, feedback forms to be issued toward the end of each workshop. (Must have internet access to utilize toolkit)

Website link: <https://prepareforyourcare.org/toolkit>. Video can be found in link.

Announcements:

Redwing announced CSU Institute for Palliative Care offering primary care provider and palliative care clinician courses online. Rebecca had idea about connecting curriculum with In-Home Support Service providers about palliative courses as well.

Marilyn announced National Healthcare Decisions Day at Alameda County on Thursday April 19 with professional exchange panel to discuss terminally ill homeless population-- raising consciousness about the possibility of an endowment for beds in a facility which Alameda County plans to build. The individual ticket proceeds will provide emergency beds and hospice care for terminally ill homeless patients.

Marilyn also mentioned working with Stanford University – Neuroscience and Pain Lab, who is conducting a research project that is currently recruiting participants to treatments of non-drug interventions for back pain.

Next Meeting: Friday, May 4th

2-3:30pm

1650 Mission St., 5th floor, Golden Gate conference room

All meeting information can be found here: <http://www.ltccsf.org/palliative-care>