



Getting San Francisco back to work

Dear JobsNOW! partner,

2020 tremendously challenged our City. The COVID-19 pandemic altered nearly every aspect of our lives, shutting down many of our community businesses and leading to an unparalleled loss of jobs and small business revenue throughout the City. As a result, we saw unemployment rise to historic levels. To help San Francisco recover together, the San Francisco Human Services Agency (SFHSA) has expanded the JobsNOW! program.

The expansion of JobsNOW! creates thousands of job opportunities for job seekers in San Francisco and helps businesses get back to work, boosting our City's recovery efforts. However, we can't do this without your support. We need your help enrolling San Francisco job seekers and local businesses in JobsNOW!

Here's how you can help:

1. Spread the word among individuals looking for jobs and local business owners. Let job seekers know about the expansion and that they can begin receiving job training and support finding employment immediately.
2. Help individuals in your community enroll in JobsNOW! by using the resources in this toolkit.
3. Encourage your colleagues to spread the word among their communities and local business owners.

This toolkit includes outreach materials that your organization can use. We have included:

-  Talking points to support your conversations with job seekers and local employers
-  A flyer that can be displayed throughout your organization and distributed to your clients
-  Newsletter posts your organization can use to spread the word to job seekers and local businesses
-  Social media posts designed to share the news about JobsNOW! across your platforms

We recognize this has been a challenging time for everyone, and that the road ahead of us is long. Thank you in advance for your partnership and support as we work to recover together.

Best regards,

Tony Lugo

Tony Lugo,
Workforce Development Services, Division Director
San Francisco Human Services Agency

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JobsNOW!: What You Need to Know

JobsNOW! Expansion Updates:

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 With the support of Mayor Breed, San Francisco Human Services Agency (SFHSA) has recently expanded the JobsNOW! program. The expansion provides increased funding that will support 3,600 additional positions with wage subsidies, employment assistance, and training services. This expansion also allows people with higher income to participate.
- 
 The expansion will also boost the reimbursement employers can receive to help cover the wages of any employees participating in the JobsNOW! program.
- 
 Local businesses trying to reopen or start a business could be eligible for even more financial support from the program.

These talking points provide the facts you need to know about JobsNOW! at your fingertips.

What Do Job Seekers Need to Know?

- 
 JobsNOW! connects San Francisco residents to open positions at local businesses.
- 
 JobsNOW! provides job seekers with many free services, including:
 - 
 Matching job seekers to employers with open positions OR providing a voucher for job seekers to give to any employer of their choice. This voucher means that the City will pay employers for all or part of a candidate's wages for three months if they are hired.
 - 
 Assistance with developing resumes, preparing for interviews, and assessing job skills
 - 
 Training for a new job, including computer skills classes
 - 
 Access to career exploration services and education opportunities
 - 
 Webinars on how to conduct a successful job search




Do you have a client who isn't ready to join JobsNOW!? The Diversion program can also offer a one-time cash payment to offset emergency expenses, like a car repair, that can help someone get back to work. Job seekers can receive support including free childcare, free diapers, and access to parenting classes. To learn more, contact Nataliya Faybishenko at (415) 557-6176.



What Do Employers Need to Know?



- Participating in JobsNOW! means your employee's wages may be covered for three months at no cost to you (up to a cap of \$30 per hour). A percentage of wages, between \$625-\$1,500, are reimbursed for the second three months of employment (months 4-6).
- In addition, JobsNOW! supports businesses in hiring and retaining candidates. Through JobsNOW!, employers:
 - Have access to a pool of pre-screened candidates ready to begin working today
 - Are supported in advertising job openings
 - Are able to rehire employees they may have laid off during the pandemic
 - Receive employee recruitment analysis, consultation, and feedback
- One of JobsNOW!'s goals is to ensure longer-term employment opportunities. Eligible businesses should plan to retain employees once the subsidy period ends, and must ensure that subsidized wages are consistent with other employees in their business.



Who is Eligible for JobsNOW!?

Job Seekers

- San Francisco residents who receive one or more of the following benefits: CalWORKs, County Adult Assistance Programs (CAAP), CalFresh, and/or Medi-Cal
- San Francisco residents whose household income is below 300% of the Federal Poverty Line (\$38,640 for a single adult, \$79,500 for a family of four)
- Individuals must have a valid ID and Right to Work documents

Employers

- Employers must have a San Francisco business registration and Franchise Tax Board account, comply with San Francisco labor laws, and pay California payroll taxes. Additionally, your business should:
 - Hire San Francisco residents
 - Not subsidize an existing employee
 - Not practice favorable hiring for family members

All eligibility requirements for employers can be found at SFHSA.org/services/jobs-money/jobsnow/jobsnow-employers

All eligibility and income requirements for job seekers can be found at SFHSA.org/JobSNOW





Here are some tips and ideas for discussing JobsNOW! with clients and local business owners.

Talking points for engaging Job Seekers

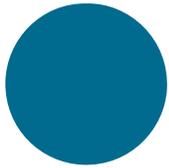
- Living in San Francisco is expensive. JobsNOW! can give you the financial boost you need by ensuring you receive a living wage.
- It can feel challenging to find the right job. Through JobsNOW!, you'll be connected with employers who are ready to hire you right now.
- JobsNOW! makes sure you stand out among employers. As a JobsNOW! participant, you will join a smaller group of candidates for specific job opportunities. SFHSA will help match you with the right position or give you a program voucher that allows you to find your own job.
- SFHSA's program voucher provides employers with money to cover your wages. Your employer could receive help paying your salary for the first three to six months.
- Whether you're ready to find a job now or need help to prepare, you will receive access to many free resources including:
 - Assistance with developing resumes
 - Interview preparation
 - Job skills assessment
 - Training for a new job (including computer skills classes)
 - Career exploration services
 - Job search tips
 - Connections to employers
- SFHSA staff will guide you every step of the way. This means they'll help you find the job that's right for you, and support you as you apply, interview, and get started with your new job!





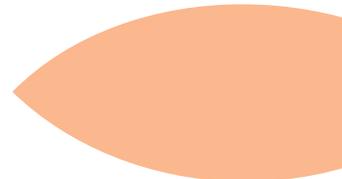
Talking points for recruiting Employers

- With JobsNOW!, your business can come back stronger, with resources to find the right job candidates and help from SFHSA to pay their wages.
- JobsNOW! is committed to helping San Francisco small businesses get back to work. The program reimburses wages for employees hired through JobsNOW!, which means SFHSA will pay your employees' salaries at no cost to you, with no strings attached.
- The program offers 100% wage reimbursement for the first three months and partial subsidy (a percentage of staff wages) for the next three months.



- JobsNOW! also makes it easier to search for job candidates by connecting you to a pool of pre-screened candidates and providing you with advertising support for job openings.
- JobsNOW! can provide you with flexibility in choosing your own external candidates, meaning you can rehire staff or hire new staff of your choosing.

- By participating in JobsNOW!, you can help get your business back on track and contribute to your local community by supporting recovery efforts in San Francisco.





Getting San Francisco back to work

Expanded Eligibility

In 2021, San Francisco Human Services Agency (SFHSA) expanded the JobsNOW! program to help more people get back to work by providing job seekers with access to hundreds of employers and job opportunities.

We match San Francisco residents looking for jobs and help employers hire staff by reimbursing wages.

JobsNOW! Helps Job Seekers Stand Out

For San Francisco residents ready to get back to work, our team can help you train, prepare, and apply for your new job. As a JobsNOW! job seeker, **you'll stand out among the applicants!**



Qualified Candidates at No Cost to Employers

For local employers looking for economic support to recover from the pandemic, our program can help you connect with and hire qualified candidates. JobsNOW! will pay 100% of eligible employee wages for up to three months at **no cost** to you.



For Employers

Get started today!

Call: (877) 562 1669

Email: HSA.JobsNOW@sfgov.org

For Job Seekers

Apply today!

Call: (877) 562 1669

Email: applyforjobsnow@sfgov.org



To download this flyer for printing, click [here](#)



Newsletter Content

For Employers

JobsNOW! is Helping Businesses Get Back to Work

JobsNOW! is committed to helping San Francisco's small businesses recover from the pandemic and get back to work. The San Francisco Human Services Agency (SFHSA) reimburses wages for employees hired through JobsNOW!, which means SFHSA will pay your employees' salaries for three months at no cost to you. With JobsNOW!, your business can come back stronger, backed by resources to find the right job candidates and help from SFHSA to pay wage expenses.

San Francisco business owners can [get started today](#).



For Job Seekers

JobsNOW! is Helping San Franciscans Get Back to Work

In 2021, San Francisco Human Services Agency (SFHSA) expanded the JobsNOW! program to help more people get back to work by providing access to hundreds of employers and job opportunities. JobsNOW! will match you with the right position—or give you a program voucher that allows you to find your own. With this voucher, your new employer can be reimbursed for your wages when they hire you.

SFHSA will help you stand out from other applicants by paying your employer for up to 100% of your wages if they hire you—whether JobsNOW! helps you find a job or you find one on your own with the voucher.

If you're a San Francisco resident and meet certain income guidelines, you can [get started today!](#)





Program Awareness for Job Seekers

To download social media copy and graphics, click [here](#).

Facebook



Attention San Francisco job seekers! @SFHumanServices has expanded JobsNOW!, a free program that can help you:
Find, apply, and train for a new job
Polish your resume and interview skills
Access educational opportunities, like computer training
To learn more and apply today, visit: http://bit.ly/SFHSAJS

Instagram



Attention #SanFrancisco job seekers! @sfhumanservices expanded JobsNOW!, a free program that can help you:
Find, apply, and train for a new job
Polish your resume and interview skills
Access educational opportunities, like computer training
Tap the link in our bio to learn more and apply today!
#JobsNOW #SFHSA #Employment #Hiring #Jobs

Twitter



Attention #SF job seekers! @SFHumanServices expanded JobsNOW!, a free program that can help you:
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Access educational opportunities
To learn more & apply today: http://bit.ly/SFHSAJS

LinkedIn



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Program Awareness for Employers

To download social media copy and graphics, click [here](#).

Facebook



Times are tough right now for San Francisco small businesses, and our JobsNOW! program is here to help. Through this free program, @SFHumanServices helps your business get back on its feet by reimbursing employees' wages for up to 6 months, providing a large pool of pre-screened job candidates, and advertising job openings. Learn more and apply today: <http://bit.ly/SFHSASB>

Instagram



We know times are tough right now for #SanFrancisco small businesses, and JobsNOW! is here to help. Through this free program, @sfhumanservices helps you get back on your feet by reimbursing employees' wages, providing a large pool of pre-screened job candidates, and advertising your job openings. Tap the link in our bio to learn more and apply today!

#JobsNOW #SFHSA #Employment #Hiring #Jobs

Twitter



JobsNOW! is here to help #SanFrancisco small businesses. Through this free program, @SFHumanServices reimburses employees' wages for 3 mos, offers a pool of job candidates, and advertises job openings. Learn more and apply today:

<http://bit.ly/SFHSASB> #Hiring #Jobs

LinkedIn



We know times are tough right now for San Francisco small businesses, and JobsNOW! is here to help. Through this free program, SFHSA will help you get your business back on its feet by reimbursing your employees' wages, providing you with a large pool of pre-screened job candidates, and advertising your job openings. Learn more and apply today:

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Specific Benefits for Job Seekers

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Facebook



Get matched with jobs, build your skills, and take advantage of learning opportunities. All at your pace, and all for free. JobsNOW! helps you get back to work! Apply today: <http://bit.ly/SFHSAJS>

Instagram



Get matched with jobs, build your skills, and take advantage of learning opportunities. All at your pace, and all for free. JobsNOW! helps you get back to work! Tap the link in our bio to learn more. #JobsNOW #SFHSA #Employment #Hiring #Jobs #SanFrancisco #SF

Twitter

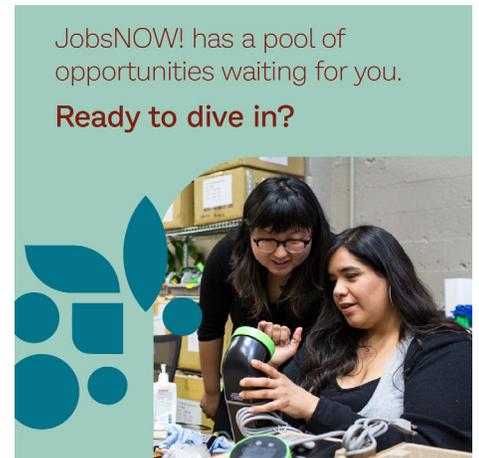


Get matched with jobs, build your skills, and take advantage of learning opportunities. All at your pace, and all for free. JobsNOW! helps you get back to work! Apply today: <http://bit.ly/SFHSAJS> #Employment #Hiring #SanFrancisco

LinkedIn



Get matched with jobs, build your skills, and take advantage of learning opportunities. All at your pace, and all for free. JobsNOW! helps you get back to work! Apply today: <http://bit.ly/SFHSAJS> #Employment #Hiring #SanFrancisco #SF #JobSearch





Specific Benefits for Employers

To download social media copy and graphics, click [here](#).

Facebook



Did you know there's a free, flexible program that will cover all or part of your employees' wages for six months? JobsNOW! is here to get San Francisco businesses back to work. Learn more: <http://bit.ly/SFHSASB>

Instagram



Did you know there's a free, flexible program that can cover all or part of your employees' wages for six months? JobsNOW! is here to get San Francisco businesses back to work. Tap the link on our bio to learn more. #JobsNOW #SFHSA #Employment #Hiring #Jobs #SanFrancisco

Twitter



Did you know there's a free, flexible program that will cover all or part of your employees' wages for 6 months? JobsNOW! is here to get San Francisco businesses back to work. Learn more: <http://bit.ly/SFHSASB> #JobsNOW #SFHSA #Employment #Hiring #Jobs #SanFrancisco

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