DIGNITY FUND OVERSIGHT AND ADVISORY COMMITTEE
July 17, 2023; 3:00 p.m. to 5:00 p.m.
1650 Mission Street, 5th floor, Golden Gate
Conference Room
Public attendance via Zoom
Minutes

Attending: Marcy Adelman, Allen Cooper, Vince Crisostomo, Ramona Davies, Wanda Jung, Martha Knutzen, Diane Lawrence, Sandy Mori, Jennifer Walsh, Monique Zmuda

Excused: Allen Ng

Call to Order: Ms. Jung called the meeting to order at 3:02 p.m.

Roll Call: Melissa McGee called roll.

Approval of the Agenda: Members approved the OAC meeting agenda for July 17, 2023.

General Public Comment:

Disability Activism SF, on behalf of disabled people in SF and commenting on the Disability Cultural Center, followed up on a request for a disability cultural center which was first asked in 2016. Caller stated that feedback was taken many months ago and this was the second time it was collected. Caller made a comment that disabled people live in isolation, there is exploding homelessness and homelessness is twice as likely for people of color. The caller stated that the cultural center will help resolve this issue.

Approval of the Minutes: Members approved the May 15, 2023, meeting minutes. Approved.

Service Providers Working Group:

Fiona Hinze has no report from the past meeting due to there was no meeting. Fiona announces next SPWG meeting is on August 23rd at 2:00 p.m. to 3:00 p.m. via zoom. Fiona will provide the invite to the Oversight and Advisory Committee. The purpose of this meeting is for DAS to receive feedback from SPWG regarding spending on one time only savings fund generated. SWPG’s feedback will be based on general principles and hopes on how they want to see money directed. Fiona understands there will not be any final amounts worked out or formal presentations from DAS for this meeting. Fiona intends to have the meeting early in preparation for when DAS presents their plan for expenditure of funds during the November meeting. Fiona states that the goal is to coordinate best with DAS’ action calendar.
Disability Community Cultural Center Update

Melissa McGee announced that the Disability Community Cultural Center at The Kelsey Civic Center Request For Proposals was released on June 29th on the San Francisco City Partner website. Bid proposals are due August 9th. The DCCC will be located at 250 Van Ness, San Francisco, CA 94102. The goal of the Disability Community Cultural Center is to be open by Summer of 2025. Melissa announced Maceo Persson as the new project manager. Maceo will keep OAC informed about bid proposals and ongoing progress of the DCCC. Melissa announced that there was Pre-proposal Conference on June 29, 2023 via Zoom.

Please see link for Request For Proposal posting

Questions:

Q: What is the composition and scope of planning and when will it be posted online?
A: Waiting for proposals. Will provide an update at next OAC meeting in September.

Q: Are you expecting agencies to come together to join proposals?
A: That’s a hope. There’s an attendee list for the pre-proposal conference so hopefully that will encourage possible contacts.

Q: How many square feet? Units of Housing?
A: 1300 sq ft. with some outdoor space and over 100 units of housing. DAS is only seeking proposals for the DCCC. The housing is operated by The Kelsey.

Q: What kind of accessibility will there be to the outside space?
A: The space features sliding doors surrounded by lots of windows. Additionally, there is a door that leads into community center and outdoor space.

DAS Budget Update

- Budget & Appropriations Committee Recommendations: FY 23/24 & FY 24/25
  Kelly Dearman announced that DAS will receive $381K in ongoing new funding for Fiscal Year 23/24 & 24/25. The funding includes:
    o $101K of mayoral investment into Senior Escorts
    o 3 addbacks,
      ▪ $75K for Adult Day services in District 1,
      ▪ $100K for food access in District 11,
      ▪ $85K for Chinese-language Community Connector services citywide, and
      ▪ $20K for outreach services in District 4.
Kelly stated that the funding reported a net result of no impact on community-based program despite budget deficit targets. This means DAS will maintain existing service levels as planned.

- Dignity Fund Growth
  Kelly announced that the Dignity Fund did not get the $3M growth for FY 23-24. Kelly stated that the $3M growth is included for the Fiscal Year 24/25 but is cautioned to the city deficit which is projected to deepen next year.

- Recommendation of increase in Cost of Doing Business
  Kelly reported that the Board of Supervisors recommend a .75% CODB increase, making the total CODB for FY 23/24 3.75%. This increase is not finalized, there are still votes that are needed as well as the mayor’s signature. She is not expecting any changes.

- New State Funding
  Kelly Dearman reported over $4M in new state grant allocations in FY24. The grant allocations are believed to help maintain service levels and shore up resources. She says she feels happy about this news. The grant allocations include the following:
  - $378K for the Area Plan (this is an increase from the FY 23 base allocation)
  - Grants for Modernizing Older Americans (MOCA).
    - $371 K for nutrition
    - $1.3 M for supportive services
    - $2.2 M for digital divide: (iPads, digital literacy, broadband, etc.)

Questions:

Q: Did the Home Safe Program funding stay same, including the subsidy for homeless services?
A: To my understanding all service levels will stay same, we won’t lose any of that funding.

Q: The subsidy for homeless services was only for a year?
A: (Answered by Cindy Kauffman) The Home Safe Program is funding that comes from Adult Protective Services (not from DAS). It is a pilot program and we are in the last year of it. (Martha Knutzen adds on): There will be a commission meeting this Wednesday and we are adding items about Home Safe.

Data Evaluation Report

Adithi Vellore, from the Human Services Agency Planning Unit provided “DF Data & Evaluation Report_FY 2021-22 [DRAFT 07.17.23]”. See attached slides for information.
Comments:

Mike Zaugg: A takeaway is that we served a lot of people. We have 30-40,000 of unduplicated clients per year and over 100,000 of enrollments (people who participate in multiple programs). Additionally, in aggregate data such as meals and hours of activity, numbers are in the millions. When we survey our clients, we see high levels of people satisfied from our services.

Analyzing our network of services consists of examining a lot of links to collect data at the provider level. We work with many levels of staff to collect this data. When we run into disruptions such as pandemics, staff shortages or disruptions in the economy, there is an impact to the minute data we are collecting. In the report, there is missing data, we chose to show that to display the challenges of a report like this.

Overall, we’ve been good at collecting client detail, trends, and our deliverables. In reporting our objectives, we are doing well but there can be room for improvement. Reporting objectives is one of our new focuses. It requires mix of creativity and stability in staff but is also susceptible to environmental changes.

Cindy Kauffman adding on: I love this report and I’m not a huge data person. I think it paints a good picture about who we serve. As a provider, something we’re always looking for is more funding. We do that by finding different ways to show people the services we provide and the high levels of satisfaction our services receive. Data can help tell these stories.

In regards to objectives, moving forward, we will add a space in our Request For Proposals where we share what our objectives are and providers can tell us how they intend to help reach our objectives.

Kelly Dearman: I want to give a shout out to Adithi and her team for putting together this report and everyone at Office of Community Partnerships for all the impact we are making. This is a great read. You can start to see and feel the people we serve as you are reading this. The report also gives us an opportunity to take a step back to see all the great things we are doing and identify areas where we can do more such as the targets we are not reaching and people we are not serving.

Cindy Kauffman adding on: A giant thank you. This goes back to the pandemic. The effort people went through to make sure our programs were still in place during the pandemic and then to go back and comb through all that data to get this report together is a big lift.

Diane Lawrence: Question for Adithi Vellore. In some pages there are maps of the city with sections darkened in various shades. Are those zip codes of clients we’re serving? -Yes. When looking at the maps, the darker the color the higher the concentration of people we are serving.
The appendix goes more into geographic detail about the people we serve. Also, it may be helpful to see the digital version of the report so you can get a clear view of the color and be able to zoom in.

Ramona Davies: How can we let the SF population know this story so that in the next Community Needs Assessment there will be a better result of public awareness of our services?

(adding onto Ramona’s comment) Marcy Adelman: Can we do a press release to get the story about Dignity Fund out?

Sandy Mori: Does the department feel that the report responds to what the voters wanted?

Cindy Kauffman: When looking at the “Deep Dives” (Data Report section), we do an annual report and have an overall cycle evaluation. I think that shows us what the Dignity Fund is trying to do. Between the community needs assessment and all the data, I think it informs us of all the decisions we make in trying to meet the needs of everyone. If everyone knows what we’re doing then we’ve done our tasks. But because they don’t there’s still work to be done. We need ambassadors. From a department perspective, there’s our partnerships, such as the advisory council and the commission because they bring up questions we don’t see and need to ask ourselves. I think we’re making steps towards it.

Marcy Adelman: I think it’ll be a good idea to add a section on the report where we summarize what voters chose and compare it against whether we are achieving that through department actions.

Diane Lawrence: I think that comes in the cycle end report. We can add a section where we put what voters chose 7 years ago and a clear indication of whether we achieved our goals. I also think that having business cards will be helpful in getting the public to know what’s going on.

Marcy Adelman: Adding to the report whether we achieved our goals will help us when asking for funds. We will show what we were able to accomplish because of the funding and the areas where we did not accomplish because of lack of funding.

Vince Crisostomo: I did a quick look at the Data Report and (in regards to demographics) I see there’s male and female and then there’s some trans and all the trans have zeros by them and the one area that does have substantial data reported is under “Transgender and Gender Non-Conforming (TGNC) Supports” (Community Connection and Engagement Services). Do trans people only access DAS services that include “trans” in the name?

If you look at where our country is right now and its legislation, we are getting sent back.
On the state level, in our Aging and Equity Committee, you would think we made no progress because you don’t see trans people represented in any legislation. Are the trans people being served under the unknown? Cause there’s significant number in those. And if not, we should think about how this reporting is assembled. There are horror stories where people enroll in services and get misgendered. If we, as the city of San Francisco, can’t do that and if it’s not on our minds, it won’t happen anywhere else.

It’s a great document I know of the work I am just struck by all the zeros.

Adithi Vellore: (clarifies data reporting) when you see a demographic category listed that means at least 1 person identifies in that demographic. And when you see 0 it means we do not have enough clients to average out to 1%. Overall, it means less than 1 more than none.

Allen Cooper: When you say “funding” that’s Dignity Funding, correct? - The services we report are supported by the Dignity Fund, the funding amount reflected include funding sources extending the Dignity Fund.

Allen Cooper: What might be good is to indicate the amount that’s from Dignity Fund and the total amount of funding received under each funding amount. It’ll help us understand the contribution Dignity Fund is making to those services and where Dignity Fund may do better in other services.

Adithi Vellore: I take your point, but we tend not to disaggregate data in this analysis because we’re looking at the reach and impact from all funding within these services. We cannot report the portion of Dignity Fund dollars per client.

Genevieve Herrera (Budget Analyst): Yes, it is possible to aggregate this data. I will note that Dignity Fund investments change over the year as funding sources change so we will have to pick a point in time.

Monique Zmuda: We prioritize what we are reporting. This looks like a document that reports our accomplishments. We should include a summary that states what the report chose to prioritize in its data reporting. Are data points accessible online?

Cindy Kauffman: There should be a database available that pulls up specifically requested data. As of now, when you do online search there are only links about how to get services but not data points. However, this report is available on our website.

(Cindy Kauffman circles back to answer Allen Cooper’s question about disaggregating data): Going back to a point in time might not work as well because sometimes we will have our initial
funding source and then later in the year, we will receive additional funding that is time limited. Not entirely sure about how well we can report Dignity Fund because funding is very fluid.

Marcy Adelman: Is this report pertaining to entire DAS budget? And entire DAS population? Also, page numbers would be helpful.

Adithi Vellore: The report only includes DAS programs that receive or is eligible for Dignity Fund dollars and participants that are in DAS related programs. The budget, however, is looked at wholistically. We will address page numbers in updated report.

Marcy Adelman: During pandemic, food services went up. Do you expect it to stay this way? Or will other services increase?

Mike Zaugg: That’s to be discussed. The Older American’s Act funds for meals had a wide guidance but is now narrowing with the idea of encouraging congregate dining. We are figuring out demand for food services and availability for funding.

Diane Lawrence: Advisory Council does site visits in person and virtual. What we see as a challenge is getting people reenrolled and new participants.

Public Comment:

Question from Disability Activism SF, on behalf of disabled people in SF and inquiring about the Disability Cultural center: Please keep me informed about the virtual center. Are there any volunteer opportunities at cultural center? -Volunteer opportunities are dependent on whoever gets the contract because they will hire staff and organize volunteers.

Announcements:

Vince Crisostomo announces that on September 18th & 19th there will be an HIV Awareness Conference in Sacramento. There will mostly be HPV providers, but they also want to get the word out to Aging Providers.

Adjournment: 4:53 p.m.

Next meeting: Monday, September 18, 2023, 3:00 p.m. to 5:00 p.m.