



Proclamation Recognizing May 2025 as CalFresh Awareness and Action Month in the City and County of San Francisco

WHEREAS, this is a Resolution declaring May 2025 as CalFresh Awareness and Action Month in the City and County of San Francisco, and urging all community members to support efforts to increase awareness of, and participation in, the CalFresh program; and

WHEREAS, access to safe, nutritious and culturally acceptable food is a basic human right and is essential to human health; and

WHEREAS, food security is the foundation of a strong and healthy community; and

WHEREAS, food insecurity has a strong negative impact on health and persists in San Francisco; and

WHEREAS, a robust CalFresh program is critical to providing food to San Franciscans; and

WHEREAS, in San Francisco there are 111,000 individuals (82,000 households) receiving CalFresh benefits; and

WHEREAS, SFHSA continued its contract with 211 San Diego to expand CalFresh access, increase food security, and reduce churn. On a monthly basis, staff from 211 San Diego conduct telephone outreach to clients receiving CalFresh benefits to remind them of important recertification/renewal deadlines and provide any necessary support, thereby helping them to maintain benefits. The recertification/renewal forms are then processed by SFHSA staff; and

WHEREAS, SFHSA maintains its longstanding contractual partnership with San Francisco-Marin Food Bank to provide accessible and culturally relevant CalFresh outreach and application assistance support throughout San Francisco; and

WHEREAS, Market Match allows a CalFresh household to extend the value of its benefits; farmers markets double the value of purchases made using CalFresh EBT. This promotes healthy food options, supports farmers and extends the client's CalFresh budget; and

WHEREAS, SFHSA continues to hold CalFresh-in-a-Day events in the community (aka as pop-up enrollment events) wherein SFHSA brings its eligibility workers to local non-profits and colleges to help individuals get enrolled into CalFresh on the spot; and

WHEREAS, San Francisco continues to offer a Restaurant Meals Program, allowing homeless people, seniors, and the federally disabled to use their CalFresh allotment to pay for meals in designated restaurants. This increases the access to hot meals for those without easy access to kitchens; now, therefore, be it

Department of Benefits
and Family Support

Department of Disability
and Aging Services



Daniel Lurie
Mayor

Trent Rhorer
Executive Director, SFHSA

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Executive Director, DAS



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RESOLVED, that the San Francisco Human Services Commission proclaims May 2025 to be CalFresh Awareness and Action Month, and urges all community members to support efforts to increase awareness of and participation in the CalFresh program.

Scott Kahn
President, Human Services Commission

Date

