



MAY 2017 CALFRESH  
AWARENESS AND ACTION  
MONTH

Executive Director Trent Rhorer requested the Commission adopt the resolution proclaiming May 2017 CalFresh Month.

On motion by Commissioner Semel, seconded and unanimously carried, the Commission adopted the following resolution proclaiming May 2017 CalFresh Month:

WHEREAS, Access to safe, nutritious, and culturally acceptable food is a basic human right and is essential to human health; and  
WHEREAS, Food security is a state in which all persons obtain a nutritionally adequate, culturally acceptable diet at all times through local non-emergency sources; and  
WHEREAS, Food security is the foundation of a strong and healthy community; and  
WHEREAS, 1 in 4 San Franciscans, especially low income residents, seniors, families with children, immigrants, and people who are homeless, suffer disproportionately from hunger and food insecurity; and  
WHEREAS, Food insecurity results in poor nutritional intake, unhealthy eating behaviors that persist sometimes for decades after the food insecurity experience, and is associated with poor health outcomes in all populations and higher health care costs; and  
WHEREAS, A robust CalFresh program (known nationally as Supplemental Nutrition Assistance Program (SNAP) and formerly known as Food Stamps) is critical to providing financial resources for food to thousands of San Franciscans; and  
WHEREAS, The average household on CalFresh in San Francisco receives approximately \$238 per month for groceries; and CalFresh is provided on an electronic benefit card that can be used in grocery stores, supermarkets and at all San Francisco farmers' markets; and  
WHEREAS, CalFresh spurs the local economy because each CalFresh benefit dollar generates \$1.79 as an economic multiplier; and the City of San Francisco pays for only 15% of the total cost of administering the program, and zero of the benefit dollars; which means that for \$3.6 million of local investment, CalFresh brings in \$173 million in benefits and associated economic activity; and  
WHEREAS, Approximately 51,000 individuals in San Francisco receive CalFresh, yet an estimated 49,000 additional individuals may be eligible but are not enrolled in CalFresh; and  
WHEREAS, A key opportunity for increasing participation is conducting targeted outreach to people who are likely eligible, such as an estimated 20,000 Medi-Cal recipients and 11,000 school children already registered for free school meals; and  
WHEREAS, Another key opportunity for increasing participation includes reducing "churn" – people who are discontinued from the program and then re-apply within three months; it is estimated that approximately 25% of CalFresh participants in San Francisco experience "churn"; and  
WHEREAS, Another key opportunity for increasing participation is to debunk myths and fears about participating, especially fears and misconceptions related to immigration status; and  
WHEREAS, Community partners, city agencies, local leaders all have a role to play in furthering awareness about CalFresh and promoting this critical program; and  
THEREFORE, BE IT RESOLVED That the San Francisco Human Services Commission proclaims May 2017 CALFRESH AWARENESS AND ACTION MONTH and urges all community members to support efforts to increase awareness of and participation in the CalFresh program.

FAMILY BUILDERS BY  
ADOPTION

Family and Children's Services Senior Analyst Pamela Salsedo presented the request to modify the Family Builders by Adoption grant.

On motion by Commissioner Semel, seconded and unanimously carried, the Commission granted authorization to modify the existing grant with FAMILY BUILDERS BY ADOPTION for provision of Adoption and Permanency Services; during the period of July 1, 2016 through June 30, 2019; in the additional amount of \$100,000 plus a 10% contingency for a revised total grant amount not to exceed \$2,050,865.

AMERICAN RED CROSS  
BAY AREA CHAPTER

Human Services Agency Disaster Response Manager Benjamin Amyes presented the request to enter into a new grant with American Red Cross Bay Area Chapter.

On motion by Vice President McCray, seconded and unanimously carried, the Commission granted authorization to enter into a new grant with AMERICAN RED CROSS BAY AREA CHAPTER for provision of Fiscal Intermediary Services for the Hotel Extension Program; during the period of July 1, 2016 through June 30, 2018; in the amount of \$120,000 plus a 10% contingency for a total grant amount not to exceed \$132,000.

DRESS FOR SUCCESS SAN  
FRANCISCO

Welfare to Work Division Community Services Manager Christina Iwasaki presented the request to renew the Dress for Success San Francisco grant.

On motion by Vice President McCray, seconded and unanimously carried, the Commission granted authorization to renew the grant with DRESS FOR SUCCESS SAN FRANCISCO to provide Women's Interview Clothing Services; during the period of July 1, 2017 through June 30, 2018; in the grant amount of \$43,336, plus a 10% contingency for a total grant amount not to exceed \$47,670.

MISSION ECONOMIC  
DEVELOPMENT AGENCY

Welfare to Work Division Community Services Manager Bill Wedemeyer presented the request to renew the Mission Economic Development Agency grant.

On motion by Vice President McCray, seconded and unanimously carried, the Commission granted authorization to renew the grant with MISSION ECONOMIC DEVELOPMENT AGENCY to provide Tax Preparation Assistance Services; during the period of July 1, 2017 through June 30, 2019; in the grant amount of \$367,718 plus a 10% contingency for a total grant amount not to exceed \$404,490.

RICOH, USA

Human Services Agency Investigations Program Manager Vladimir Rudakov presented the request to modify the Ricoh, USA contract.

On motion by Commissioner Stewart, seconded and unanimously carried, the Commission granted authorization to modify the existing contract with RICOH, USA for provision of Back-File Conversion and Document Imaging Services; during the period of May 1, 2016 through June 30, 2018; in the additional amount of \$116,378 plus a 10% contingency for a revised total contract amount not to exceed \$286,686.

CHILDREN'S COUNCIL OF  
SAN FRANCISCO

Child Care Policy and Planning Program Manager Sandra Naughton presented the request to enter into a new grant with Children's Council of San Francisco.

On motion by Commissioner Semel, seconded and unanimously carried, the Commission granted authorization to enter into a new grant with CHILDREN'S COUNCIL OF SAN FRANCISCO for provision of Early Care and Education Integrated Services; during the period of July 1, 2017 through June 30, 2020; in the amount of \$185,667,143 plus a 10% contingency for a total grant amount not to exceed \$204,233,857.

WU YEE CHILDREN'S SERVICES Child Care Policy and Planning Program Manager Sandra Naughton presented the request to enter into a new grant with Wu Yee Children's Services.

On motion by Commissioner Stewart, seconded and unanimously carried, the Commission granted authorization to enter into a new grant with WU YEE CHILDREN'S SERVICES for provision of Early Care and Education Integrated Services; during the period of July 1, 2017 through June 30, 2020; in the amount of \$28,474,709 plus a 10% contingency for a total grant amount not to exceed \$31,322,180.

EXYGY, INC Budget and Planning Senior Analyst Jocelyn Everroad presented the request to renew the Exygy, Inc. contract.

On motion by Commissioner Semel, seconded and unanimously carried, the Commission granted authorization to renew the contract with EXYGY, INC. to continue build out of the San Francisco Human Services Agency.Org Website; during the period of July 1, 2017 through June 30, 2018; in the amount of \$330,475 plus a 10% contingency for a total contract amount not to exceed \$363,523.

PUBLIC COMMENT President Kahn's call for public comment did not yield a response.

ADJOURN President Kahn adjourned the meeting at 10:50 a.m.

Louise Rainey, Commission Secretary  
Human Services Commission