

DIGNITY FUND OVERSIGHT AND ADVISORY COMMITTEE

July 21, 2025; 3:00 p.m. to 5:00 p.m.

1650 Mission Street, 5th floor,

Golden Gate Conference Room

Public attendance via Teams

Minutes

Members Present: Chair Vince Crisostomo, Vice-Chair Jennifer Walsh, Allen Cooper, Diane Lawrence, Marcy Adelman, Martha Knutzen, Ramona Davies, Wanda Jung, Sandy Mori

Excused: None.

Welcome and Call to Order: Chair Vince Crisostomo called the meeting to order at 3:00 pm.

Roll Call: Cindy Kauffman called roll.

Approval of the Agenda: Members approved the OAC meeting agenda for July 21, 2025.

General Public Comment: None.

Approval of the Minutes: Members approved the OAC meeting minutes for March 17, 2025.

2026 DF Community Needs Assessment Project Plan:

Paulo Salto and Adithi Vellore from DAS presented the project plan for the Community Needs Assessment. Highlights include an introduction of Lynn Mobilio and Heather Imboden from Clarity Research Group. Please see attached slides for more information

Discussion:

Feedback on outreach strategies suggested improving distribution processes of outreach material in SRO/apartment mailboxes and using businesses that conduct home visits as contact points (e.g. Meals on Wheels, health and beauty services). Recommendations of additional groups for the outreach plan included religious communities and people who will become ineligible after state and federal laws are in effect.

To engage with the LatinX community and ensure their safety due to the current political climate, DAS plans on creating well versed literature, explaining safety protocols, and remaining highly localized. Clarity also explained that undocumented people will be represented in their research by tracking attendees and their addresses.

To get optimal survey returns, DAS is planning for strategies that allow:

- People to fill out surveys on behalf of another person,
- Survey users feel safe with online links,
- Preparation for the ADRC and main phone lines to field questions regarding surveys and the HUB staff to inform callers about the survey at the end of a call.

Clarity will share how they plan to synthesize methodologies, obtain random sampling, and extrapolate once they arrive at the analysis stage. Resources such as The San Francisco Census Report, which includes the LGBTQIA+ community, will be used. Marcy recommended the California Department of Aging LGBTQIA+ Survey, which includes HIV and LGBTQIA+ communities, and will share the link. Other recommendations are welcomed.

Service Providers Working Group:

SPWG recommended looking outside of DAS' network for outreach such as people that are unaware of DAS services and faith-based groups like the YMCA. Christina Irving will be on the ground for outreach. SPWG wants to help increase response rate while coordinating with the notification schedule to avoid burning out response rates. SPWG noted the need for assistance with survey completion and hopes service providers will help.

Dementia Care Landscape Analysis

Andrew Tan from DAS Planning Unit gave a presentation about their research on the existing resources, common barriers and best practices for people with dementia and their caregivers. The Guiding an Improved Dementia Experience (GUIDE) model, which navigates a process for patients with dementia and their caregivers to receive support, was highlighted. For more information, please see attached slides.

Discussion:

Joann Haney's Dementia Certification Course for Healthcare Professionals, which teaches how to engage patients with dementia in emergency rooms, was suggested for dementia awareness training. It was also recommended that DAS connect with Kaiser, UCSF, and other non-DPH hospitals about the training and discuss existing partnerships and gaps. Laguna Honda's dementia program was referred to as a potential interface for this. Lastly, a proposal for a San Francisco political sponsor or champion for dementia was mentioned.

Additional questions and comments included:

- How can caregivers overcome the stigma and trauma of relying on service providers?
- What are the service access points DAS provides?
- Ventura County dementia care resource cards. Diane Lawrence can bring some to the next meeting.

Public Comment: None.

Budget:

Mike Zaugg from DAS Office of Community Partnerships presented department budget updates.

Discussion:

A need for DAS to increase advocacy efforts was brought to attention. It was explained that DAS can help DF OAC advocate by providing supportive information when the committee speaks in

front of DAS Commission. Kelly Dearman plans to meet with DAS Commission to talk about the Dignity Fund and DAS staff will find out if the DF Advisory Council can be present.

Further discussion about advocacy strategies included:

- A proposal for a staff member assigned to each district as a constant liaison.
- Supportive information such as Project Open Hand's use of a study for a campaign and a public report issued quarterly by the Controller's Office titled "State of the Economy."

Announcement: N/A.

Meeting adjourned at 5:10 pm

Next meeting: September 15, 2025, 3:00 pm